



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Contract # 1355798

Date Entered 08/16/12
Last Modified 08/16/12

Entered By Jessica Landolfo

CO-OP

Headline# 0628426

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$5,287.50

Net Total \$29,962.50

Sales Tax

✓

Abar Hutton Media
6190 Groverdale Ct
Ste 200
Alexandria, VA 22310-2552

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMER CHEM COUN & 30
National/Political Issue Agency BRD
Standard

Schedule Dates	08/30/12-09/05/12
Advertiser	American Chemistry Council (29614)
Agency	Abar Hutton Media (1555)
Product	POLITICAL ISSUE (MS) (1187)
Brand	AMER CHEM COUN 8/30 (468075)
Salesperson	TelRep/DC, Washington DC (2895)
Sales Office	TelRep Washington DC
Buyer Name	SCATTERGOOD, JEFF
Phone/Fax	/
CPE	555
Account Types	National/Political Issue Agency
Billing Type	Standard
Comments	AMER CHEM COUN & 30

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments		
1.0	Normal Line / News (1)	08/30/12-08/30/12	1	:30	5:30A- 6A (MST)							1		1	\$300.00	\$300.00	Salt Lake City (KUTV)		8/16/12	
2.0	Normal Line / News (2)	09/03/12-09/03/12	1	:30	5:30A- 6A (MST)							1		1	\$300.00	\$300.00	Salt Lake City (KUTV)		8/16/12	
3.0	Normal Line / News (3)	08/30/12-08/31/12	1	:30	6A- 8A (MST)							4			\$700.00	\$2,800.00	Salt Lake City (KUTV)		8/16/12	
4.0	Normal Line / News (4)	09/03/12-09/05/12	1	:30	6A- 8A (MST)							6	X	X		\$700.00	\$4,200.00	Salt Lake City (KUTV)		8/16/12
5.0	Normal Line / SPOT (5)	09/03/12-09/05/12	1	:30	8A- 9A (MST)							3	X	X		\$300.00	\$900.00	Salt Lake City (KUTV)		8/16/12
6.0	Normal Line / News (6)	08/30/12-08/31/12	1	:30	12P- 1P (MST)							2		X		\$350.00	\$700.00	Salt Lake City (KUTV)		8/16/12
7.0	Normal Line / News (7)	09/04/12-09/04/12	1	:30	12P- 1P (MST)							1			\$350.00	\$350.00	Salt Lake City (KUTV)		8/16/12	
8.0	Normal Line / News (8)	08/31/12-08/31/12	1	:30	4P- 4:30P (MST)							1			\$400.00	\$400.00	Salt Lake City (KUTV)		8/16/12	
9.0	Normal Line / News (9)	09/03/12-09/05/12	1	:30	4P- 4:30P (MST)							3	X	X		\$400.00	\$1,200.00	Salt Lake City (KUTV)		8/16/12
10.0	Normal Line / News (10)	08/30/12-08/31/12	1	:30	4:30P- 5P (MST)							2			\$500.00	\$1,000.00	Salt Lake City (KUTV)		8/16/12	
11.0	Normal Line / News (11)	09/03/12-09/05/12	1	:30	4:30P- 5P (MST)							3	X	X		\$500.00	\$1,500.00	Salt Lake City (KUTV)		8/16/12
12.0	Normal Line / News (12)	08/30/12-08/31/12	1	:30	5P- 5:30P (MST)							2		X		\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12
13.0	Normal Line / News (13)	09/04/12-09/05/12	1	:30	5P- 5:30P (MST)							2		X		\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12
14.0	Normal Line / News (14)	08/30/12-08/31/12	1	:30	6P- 6:30P (MST)							2		X		\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Hanne Freudenthal

8/15/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Abar Hutton Media
6190 Groverdale Ct
Ste 200
Alexandria, VA 22310-2552

Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

National/Political Issue Agency/BRD
Standard
AMER CHEM COUN 8/30
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Agency
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Product
POLITICAL ISSUE (ns) (1187)

Brand
AMER CHEM COUN 8/30 (468075)

TeleRep/DC, Washington DC (2995)

TeleRep Washington DC

SCATTERGOOD,JEFF

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555

National/Political Issue Agency/BRD

Standard

AMER CHEM COUN 8/30

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08/16/12

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Entered By
Jessica Landolfo

No

CO-OP

Headline#

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$5,287.50

Net Total

\$29,962.50

Sales Tax

Salt Lake City (KUTV)		Spots	Rate
By Broadcast Month	Sep. 2012		
	45	45	\$35,250.00
Grand Total:			

CONFIRMATION CONTRACT																	
Accepted-Agency/Advertiser:		Date:		Accepted-Station:		Date:		Comments:									
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su				
15.0	Normal Line / News (15)	09/03/12-09/05/12	1	:30	6P- 6:30P (MST)	2	X	X	X				2	\$1,000.00	\$2,000.00 Salt Lake City (KUTV)	8/16/12	
16.0	Normal Line / News (15)	08/30/12-08/31/12	1	:30	10P- 10:35P (MST)	2		X	X				2	\$2,500.00	\$5,000.00 Salt Lake City (KUTV)	8/16/12	
17.0	Normal Line / News (17)	09/05/12-09/05/12	1	:30	10P- 10:35P (MST)					1			1	\$2,500.00	\$2,500.00 Salt Lake City (KUTV)	8/16/12	
18.0	Normal Line / News (18)	09/01/12-09/01/12	1	:30	5P- 6P (MST)						2		2	\$500.00	\$1,000.00 Salt Lake City (KUTV)	8/16/12	
19.0	Normal Line / News (19)	09/01/12-09/01/12	1	:30	10P- 10:35P (MST)						1		1	\$1,500.00	\$1,500.00 Salt Lake City (KUTV)	8/16/12	
20.0	Normal Line / News (20)	09/02/12-09/02/12	1	:30	7A- 8A (MST)						1		1	\$250.00	\$250.00 Salt Lake City (KUTV)	8/16/12	
21.0	Normal Line / News (21)	09/02/12-09/02/12	1	:30	9:30A- 10A (MST)						1		1	\$600.00	\$600.00 Salt Lake City (KUTV)	8/16/12	
21.0.1	Closed Preempt (21)	09/02/12													Salt Lake City (KUTV)	Pre-empt/Exception - Per Station	8/16/12
22.0	Normal Line / News (22)	09/02/12-09/02/12	1	:30	5P- 6P (MST)						1		1	\$750.00	\$750.00 Salt Lake City (KUTV)	8/16/12	
23.0	Normal Line / News (23)	09/02/12-09/02/12	1	:30	10P- 10:35P (MST)						1		1	\$2,000.00	\$2,000.00 Salt Lake City (KUTV)	8/16/12	
24.0	M/G For 21.0.1 / News (M1)	09/02/12-09/02/12	1	:30	8A- 9:30A (MST)						1		1	\$600.00	\$600.00 Salt Lake City (KUTV)	CBS SUNDAY MORNING	

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK ! !
HARRIS REPORT FROM REP AUG16/12 11.2

ADV # ADV. NAME ISS/AMER CHEMISTRY COUNCIL

REP. # _____ OFF. # _____ SALESMAN # *cg*

6190 GROVEDALE COURT, SUITE 200

SALES PRSN WA- CHERYL BLAIR

ORDER # 1355798 CONTRACT # 6282426

CLASS: NATL. LOCAL REGIONAL
TCTV

FLIGHT DATES AUG30/12 SEP5/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDDE

DATE AUG 16/12 11.20

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL

TITLE \$35,250
PLEASE CONFIRM, THANKS !

THE HISTORICAL SOCIETY OF PENNSYLVANIA

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

REP HEADLINE# 6282426

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK !!!
HARRIS REPORT FROM REP AUG16/12 11.2
*** KUTV-TV ***

REP HEADLINE# 6282426
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET
*** ORIGINAL REV#0 ***

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG16/12 11:2
*** KUTV-TV ***

LINE#:	REP	CED:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START :	END :	SPTS:	WEEK :	DAYs	TOTL:	SPTS:	
16			1000P-1035P		30		\$2,500.00	8/30	8/31	2		TH-F	2		
PROGRAM :	NEWS AT 10														
17			1000P-1035P		30		\$2,500.00	9/5	9/5	1		WED	1		
PROGRAM :	NEWS AT 10														
18			500P-600P		30		\$500.00	9/1	9/1	2		SAT	2		
PROGRAM :	NEWS AT 5PM														
19			1000P-1035P		30		\$1,500.00	9/1	9/1	1		SAT	1		
PROGRAM :	NEWS 10 SAT														
20			700A-800A		30		\$250.00	9/2	9/2	1		SUN	1		
PROGRAM :	NEWS														
21			930A-1000A		30		\$600.00	9/2	9/2	1		SUN	1		
PROGRAM :	FACE THE NATION														
22			500P-600P		30		\$750.00	9/2	9/2	1		SUN	1		
PROGRAM :	NEWS AT 5PM														
23			1000P-1035P		30		\$2,000.00	9/2	9/2	1		SUN	1		
PROGRAM :	NEWS 10 SUN														
SEP/12			35250.00					CONTRACT TOTAL 45	35250.00						
MARKET TOTALS	\$65,277	KUTV	54%	KTVX	5%	KSL	18%	KSTU	23%	KUCW	0%	KJZZ	0%	KCSG	0%
SVC-	NONE	KMYU	0%												
DEMO-	RA35+*														

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